

# CompTIA Authorized Partner Program Logos and Usage

CompTIA partner program logos are always used in the provided form. The logos are never altered. To ensure logos are used correctly, use the provided source files (.eps, JPEG). Logos may appear in color (4/color or PMS), black, gray or reversed to white or gray on a high-contrast background.

## LOGO COLORS

Whenever possible it is preferred that Pantone colors be used in printing the logo. If Pantone color matching is not an available option, the Pantone colors may be converted to process colors.

	PANTONE 485 C C=0 · M =95 · Y=100 · K=0 R238 · G50 · B36		PANTONE 432 C C=67 · M =45 · Y=27 · K=70 R36 · G52 · B68
	PANTONE 7536 C 11=0 · M =13 · Y=30 · K=32 R165 · G156 · B135		PANTONE 137 C C=0 · M =38 · Y=95 · K=0 R251 · G170 · B38

## CLEAR SPACE AND MINIMUM SIZE

The required clear space around the logo is equal to the height of the red bar containing the CompTIA logo. This gives the logo visual room, and ensures that it will not be obscured by neighboring elements or typography. The minimum width of the logo is .75" (19.05 mm).

## DO'S AND DON'TS

- DO use the logo in its provided full color form
- DO use the black version of the logo on white or light-colored backgrounds
- DO use the reversed (white) version of the logo on dark backgrounds
- Don't crop out or remove the logo registration marks
- Don't outline the logo
- Don't change the proportions or distort the logo
- Don't place the logo on a busy photographic background that would make it illegible
- Don't alter the color of the logo
- Don't place the logo on a complex or patterned background
- Don't recreate the logo using a different typeface
- Don't change the aspect ratio of the logo



DO use the logo in its provided full color form



DON'T use the logo on a busy or cluttered photo



DON'T outline the logo or its components



DO use the logo in its provided b/w form



DON'T change logo typefaces



DON'T change the logo colors



DO reverse the logo on dark or high-contrast colors or backgrounds



DON'T separate the components of the logo



DON'T alter the logo in any way