



CompTIA.
Partner Summit



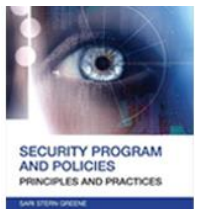
Cybersecurity:
It's Not Just IT.
Defining the Industry

CompTIA®

in·dus·try

- An activity or domain in which a great deal of time or effort is expended.
 - *Synonyms: business, trade, field*
- Hard work
 - *Synonyms: activity, diligence, application, dedication*

Sari Greene



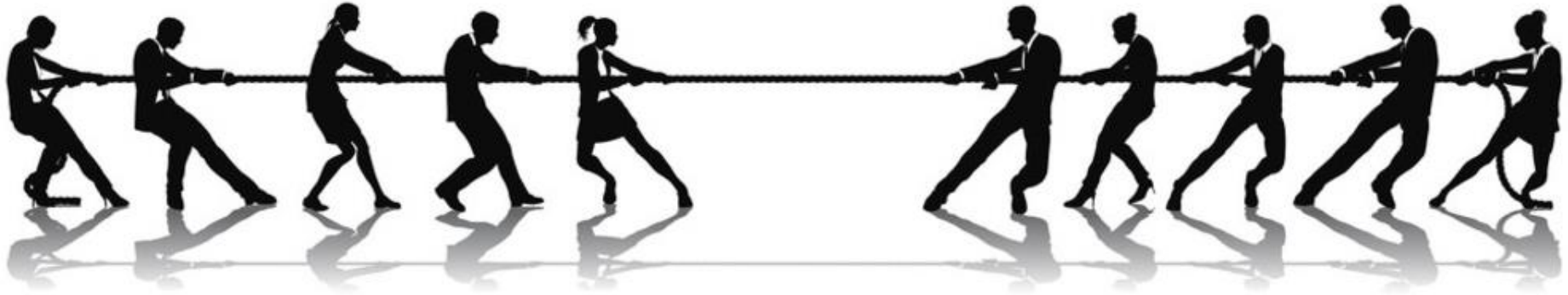
Cybersecurity Professionals



It's Not Just About IT



Tug of War



Convergence



Traditional Information Security



What's Changed



A word cloud of terms related to cybersecurity and technology. The words are arranged in a roughly circular pattern, with 'Adversaries' and 'Exploits' being the largest. Other prominent words include 'Globalization', 'Mobility', 'Privacy', and 'Cybercrime-as-a-Service'. Smaller words include 'Connectivity', 'Cloud', 'Cyber', 'Complexity', 'Internet', 'Virtualization', 'Outsourcing', and 'BigData'.

Connectivity Cloud
Adversaries Exploits
Globalization
Mobility
Cyber Privacy
Complexity Internet
Cybercrime-as-a-Service
Virtualization Outsourcing
BigData

Disappearing Walls and Borders



Ubiquitous Connectivity



The core of cybersecurity is
understanding local and global threats
and
managing risk.

Adversaries

**Hacker /
Script Kiddies**

**Organized
Crime**

Hacktivist

Nation States

Insiders



GOOD FORTUNE



<p>HOUSE SPECIAL DISHES</p> <p>121. Happy Family £8.50 <i>(Beef Fillet, Chicken, Duck, King Prawns, Apple, Char Siu, Mushrooms in Black Bean Sauce with Fried Rice)</i></p> <p>122. Happy Family <i>J</i> £8.50 <i>(Beef Fillet, Chicken, Duck, King Prawns, Apple, Char Siu, Mushrooms in Garlic, Chili Sauce with Fried Rice)</i></p> <p>SWEET & SOUR DISHES</p> <p>123. Sweet & Sour King Prawn Balls <i>(in Bean)</i> £4.40</p> <p>124. Sweet & Sour Chicken Balls <i>(in Sauce)</i> £3.70</p> <p>125. Sweet & Sour Chicken <i>(Hong Kong Style)</i> £3.70</p> <p>126. Sweet & Sour Pork Balls <i>(in Bean)</i> £3.70</p> <p>127. Sweet & Sour Pork <i>(Hong Kong Style)</i> £3.70</p> <p>128. Sweet & Sour King Prawns <i>(Hong Kong Style)</i> £4.20</p> <p>129. Sweet & Sour Mixed Meat £4.20</p> <p>130. Sweet & Sour Mixed Vegetable £3.70</p> <p>131. Sweet & Sour Crispy Beef £4.20</p> <p>CURRY DISHES <i>J</i></p> <p>132. Roast Duck Curry £4.70</p> <p>133. House Special Curry £4.20</p> <p>134. King Prawn Curry £4.20</p> <p>135. Prawn Curry £3.70</p> <p>136. Chicken Curry £3.70</p> <p>137. Beef Curry £3.70</p> <p>138. Pork Curry £3.70</p> <p>139. Mushroom Curry £3.70</p> <p>140. Mixed Vegetable Curry £3.70</p>	<p>EGG FOO YOUNG DISHES</p> <p>141. House Special Foo Young £4.20</p> <p>142. King Prawn Egg Foo Young £4.20</p> <p>143. Chicken Egg Foo Young £3.70</p> <p>144. Shrimp Egg Foo Young £4.00</p> <p>145. Mushroom Egg Foo Young £3.70</p> <p>CHOW MEIN <i>(noodles)</i> & VERMICELLI DISHES <i>(noodle based)</i></p> <p>146. House Special Chow Mein £4.70</p> <p>147. Char Siu & Duck Chow Mein £4.70</p> <p>148. King Prawn Chow Mein £4.70</p> <p>149. Chicken Chow Mein £4.20</p> <p>150. Beef Chow Mein £4.20</p> <p>151. Char Siu Chow Mein £4.20</p> <p>152. Stir Fried Special Chili Chow Mein <i>J</i> £4.70</p> <p>153. Spicy Hot Chow Mein <i>(Szechuan Style)</i> <i>J</i> £4.20</p> <p>154. Vermicelli <i>(Szechuan Style)</i> <i>J</i> £4.20</p> <p>155. House Special Vermicelli £4.70</p> <p>156. Chicken Vermicelli £4.00</p> <p>157. Mix Vegetable Chow Mein £4.00</p> <p>FRIED RICE DISHES</p> <p>158. House Special Fried Rice £4.70</p> <p>159. Char Siu & Duck Fried Rice £4.70</p> <p>160. King Prawn Fried Rice £4.70</p> <p>161. Chicken Fried Rice £4.20</p> <p>162. Beef Fried Rice £4.20</p> <p>164. Shredded Char Siu Fried Rice £4.20</p> <p>165. Yung Chow Fried Rice £4.20</p> <p>166. Spicy Hot Fried Rice <i>(Szechuan Style)</i> <i>J</i> £4.20</p> <p>167. House Special Chili Fried Rice <i>J</i> £4.70</p>	<p>ENGLISH DISHES <i>(served with chips)</i></p> <p>168. Roast Chicken with Peas & Gravy £4.70</p> <p>169. King Prawn Omelette £5.20</p> <p>170. Prawn Omelette £4.70</p> <p>171. Chicken Omelette £4.70</p> <p>EXTRA PORTIONS</p> <p>172. Fried Rice £1.80</p> <p>173. Boiled Rice £1.50</p> <p>174. Chips £1.10</p> <p>175. Curry Sauce £1.30</p> <p>176. Gravy £1.30</p> <p>177. Sweet & Sour Sauce £1.30</p> <p>178. OK Sauce £1.30</p> <p>179. Beansprouts £2.00</p> <p>180. Soft Noodles £2.50</p> <p>181. 1/2 Fried Rice & 1/2 Chips £2.20</p> <p>182. 1/2 Boiled Rice & 1/2 Chips £2.00</p> <p>183. Pineapple / Banana Fillers <i>(in Soup)</i> £2.00</p> <p>COMBI DISHES</p> <p>184. Fried Chili King Prawn & Chicken <i>J</i> £4.70</p> <p>185. Fried King Prawn & Chicken with Green Pepper & Black Bean sauce £4.50</p> <p>186. Fried King Prawn & Chicken with Mushroom £4.50</p> <p>187. Fried King Prawn & Chicken with Pineapple £4.50</p> <p>188. Roast Duck & Chicken with Mushroom £4.50</p> <p>189. Roast Duck & Char Siu with Mushroom £4.50</p>	<p>OTHERS <i>(VEGETARIAN SELECTIONS <i>V</i>)</i></p> <p>190. Mix Vegetable in Szechuan Sauce <i>J</i> £3.00</p> <p>191. Stir Fried Mix Vegetable £3.00</p> <p>192. Stir Fried Mushroom £3.00</p> <p>193. Stir Fried Mix Vegetable in Green Pepper & Black Bean Sauce £3.00</p> <p>194. Stir Fried Onions £2.50</p>
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KIDS MEALS

£2.50

Egg Fried Rice or Chips or Half Half

Mini Veg Spring Rolls (4)
Chicken Balls (4)
Curry Samosa (4)
Chicken Wings (3)
BBQ Spare Ribs (2)
Sesame Prawn Toast (2)

FREE Sauce On Top
Sweet & Sour
BBQ
Curry
Gravy

Close to 90% of Fortune 500 value is intellectual property and other intangibles such as brand reputation.

Impact



Successful cyber exploits (malicious or unintentional) can irreparably damage reputation, are costly, may have legal implications, and often have downstream victim consequences such as violation of individual privacy and security or job loss.

Cybersecurity Visibility



NACD Cybersecurity Principles for Directors

1. Directors need to understand and approach cybersecurity as a enterprise-wide risk management issue, not just an IT issue.
2. Directors should understand the legal implications of cyber risk as they relate to the companies specific circumstances.
3. Boards should have adequate access to cybersecurity expertise and discussions about cyber risk management should be given regular and adequate time on board meeting agenda's.
4. Directors should set expectation that management will establish a enterprise wide cyber-risk management framework with adequate staffing and budget.
5. Board-management discussions about cyber risk should include identification of which risks to avoid, which to accept, and which to mitigate or transfer through insurance as well as specific plans associated with each approach.

Connect the Dots



Power



Communicate and Collaborate

Skill and Insight

How and Why



ACME

Board of Directors Meeting

August 3, 2017



“Briefing”

Plain language

Relevant

Topical

Concise



Cyber Stewardship

The responsible overseeing and protection of something considered worth caring for and preserving.

Action Plan

1. Stop using the term IT security.
2. Focus on the mission.
3. Speak the language of business (or at least, plain language).
4. Learn from the DevOps experience.

Sing Along - to the tune of Frère Jacques



Cyber secure, cyber secure, yes we are, yes we are
Focused on the mission, focused on the mission, every day, every day

Cyber tough, cyber tough, yes we are, yes we are
Defeating attackers, defeating attackers, every day, every day

Cyber strong, cyber strong, yes we are, yes we are
Working together, working together, every day, every day



Thank you

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