# CompTIA.

# **New!** Value of Certification Videos Hub



You understand the importance of getting your students certified but sometimes getting that message through isn't easy. That's why we created a **Value of Certification Videos Hub** so your students can hear first-hand why other students got certified and why they find their credentials to be an essential part of their career success

### **INSPIRE THEM TODAY**

From landing a job, to getting a raise, or just starting something new and exciting, our videos will motivate your students to take that crucial step in validating their knowledge and skills.

### **OUR VIDEOS ARE UNIQUELY DESIGNED TO:**

- Reach students in a visually, fun way
- Engage your class to investigate IT careers and certifications
- Illustrate how IT certifications can make a difference in their lives
- Show how other young people succeed
- Encourage dialogue and questions about IT careers

"At age 17, I was able to get a job that normally people with a college degree and years of experience would get with only a CompTIA certification."

- Mark Thomas, student at John Hersey High School







## Watch them all:

Certification.CompTIA.org/it-career-news/hub/value-of-certification-videos