



The Complete IT Learning Solution

CompTIA provides academic institutions a complete suite of intelligent solutions to prepare students for success in today's digital economy. Our complimentary Academic Partner Program provides academic stakeholders with the resources to ensure their IT curriculum achieves the best possible outcomes: launching sustainable IT career pathways.

Why an IT Curriculum is Essential

Every company is an IT company

Technology is no longer a vertical market; it is a horizontal market in the fabric of every organization. Digital transformation drives the demand for IT talent in manufacturing, retail, healthcare, automotive, etc. Companies simply cannot find enough employees with the required skills and competencies to fill their open IT job roles.

The CompTIA 2021 Cyberstates ([cyberstates.org](https://www.cyberstates.org)) research found that more than half of tech jobs are in non-tech companies. By including a best-in-class IT curriculum in your school, you are creating employment opportunities for your students in every sector, wherever they live.

IT salaries are sustainable

Across all tech occupation categories covered by Cyberstates, the median wage, was an estimated \$86,852 in 2019, the most recent year of available data. This figure is nearly double the median wage across all occupations of the U.S. labor force.

IT Courseware

	<p>The Official CompTIA Instructor and Student Guides for Instructor Led Training are the only eBook resources developed exclusively by CompTIA with input from instructors around the world. We designed flexible and innovative content to suit a variety of classroom formats. Every purchase of a book or eBook comes with access to additional support materials on the CompTIA Learning Center platform.</p>
	<p>CertMaster Learn for Instructor Led Training is a comprehensive eLearning courseware solution that helps students gain the knowledge and practical skills necessary to be successful in their IT careers. CompTIA employs trusted third-party subject matter experts and instructors to rigorously develop, evaluate and validate that our content adequately prepares students for the CompTIA certification exams.</p> <p>CertMaster Learn provides access to learning resources and a variety of interactive content to accommodate and engage all learning styles.</p>
	<p>CertMaster Labs enable hands-on practice and skills development using real equipment and software accessed through a remote, browser-based lab environment. CertMaster Labs help students gain experience with the practical tasks that will be expected of them in a job role and on the performance-based items found on CompTIA certification exams.</p> <p>The labs are modular and can be completed in any order. Labs can be completed multiple times to give students the opportunity to build on their skills with each attempt. Additionally, students can save their work in the labs for 48 hours. This flexibility, along with the short durations of 10-30 minutes, allow for labs to be easily integrated in coursework.</p>
	<p>CertMaster Learn + Labs integrates CertMaster Labs study tasks within the CertMaster Learn Learning Plan. As a result, learners experience both knowledge acquisition and hands-on skills attainment through a single login and seamless workflow. The integrated course empowers instructors to review student and group performance holding students accountable for their work.</p>
	<p>CertMaster Practice is an online knowledge assessment and training companion tool to help students prepare for CompTIA certification exams. CertMaster Practice is an adaptive knowledge assessment tool used to improve confidence and increase knowledge retention preparing students for a CompTIA certification exam.</p>



Why Get Certified?

<p>CERTIFICATIONS LEAD TO EMPLOYMENT</p>	<p>Certifications can be the building block of a sustainable IT career.</p> <p>96% of managers use certifications as criteria during recruitment.*</p> <p>Certifications validate mastery of skills and competencies that lead to employment. In an increasingly competitive marketplace, it's harder than ever for job candidates to impress prospective employers. Gaining industry-recognized certifications will differentiate their resumes in this challenging job market.</p>
<p>CERTIFICATIONS ARE FUNDAMENTAL FOR IT CAREERS</p>	<p>Nearly 70% of IT professionals hold more than one IT certification.**</p> <p>If your students are going to join today's digital workforce, it makes sense for your students to start acquiring IT certifications early.</p>

Why CompTIA Certifications are a Trusted Global Credential

As the global IT industry association, CompTIA builds certifications that show employers a person has the skills to do the job.

<p>JOB ROLE FOCUSED</p>	<p>CompTIA courseware and certifications are mapped to specific job roles. Subject matter experts continually refresh our content to reflect emerging tech skills. With job-focused training versus technology-focused training, students have greater employment opportunities.</p>
<p>VENDOR NEUTRAL</p>	<p>As a non-profit, CompTIA's courseware and certifications are 100% vendor neutral. Each exam covers multiple technologies. Vendor neutrality is important because it ensures IT professionals are able to perform job tasks in any technology environment. CompTIA-certified professionals will consider multiple solutions when problem solving, making them more flexible and adaptable than IT professionals who trained in one technology. Students who specialize in a single company's IT products are limiting their employment potential.</p>
<p>PERFORMANCE-BASED</p>	<p>Performance-based courseware and certifications validate the skills associated with a particular job or responsibility. Students must demonstrate their ability to perform related tasks through simulations and performance-based questions, proving they not only know what a job entails, but how to do it. Employers mandate CompTIA certifications because they trust the CompTIA competency-based approach.</p>

For additional information, please contact capp@comptia.org



It's Easy to Take a CompTIA Certification Exam

Online, anytime or in-person. We help your students take the final step to earn their globally-recognized CompTIA certification: taking the test! CompTIA offers three distinct testing options, each with unique benefits and requirements. Click to access Testing Options Flyer: <https://s.comptia.org/3iYQPiv>

PEARSON ONVUE ONLINE TESTING FOR COMPTIA	Online testing, powered by Pearson OnVUE, is a remote exam proctoring service that provides a secure and easy way to complete CompTIA certification exams from any place in which a private area is available.
PEARSON TEST CENTER IN-PERSON TESTING	CompTIA in-person testing provides your students with testing options at any of the thousands of Pearson VUE test centers located around the world.
COMPTIA CLIENT PROCTOR TEST DELIVERY SYSTEM	To enroll in the CompTIA Client Proctor Test Delivery System, your school needs to identify at least one individual to become a CompTIA Approved Proctor. Schools may offer the IT Fundamentals (ITF+) & Cloud Essentials+ exams wherever there is an Approved Proctor present and internet connected PCs.

“Built with the knowledge of experts and industry leaders, CompTIA certifications are a great choice when choosing an IT career path.”

- Sue Wilbert, Curriculum Director, Asher College

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* IDC, Impact of Certifications and Training on Career Milestones, 2019
**Global Knowledge, IT Skills and Salary Report, 2020

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