

# CompTIA Content Sharing Guidelines

How to Use CompTIA Content in Your Marketing Efforts

## Types of CompTIA Content:

- Blogs articles
- Customer success stories and partner spotlights
- Content found on CompTIA's resource hubs: articles, infographics, guides, interactive content, CompTIA research, etc.

## 4 Ways to Use CompTIA Content

- **Get Social:** Share CompTIA content on your social media channels!
- **Link Out:** Link to CompTIA content from your website, blog, email, etc. using our URLs.
- **Talk About It:** Reference CompTIA content in the classroom and other student communication.
- **Quote Us:** Quote short blurbs from CompTIA content and link to us in your digital content.

*As a reminder, we ask that Partners not publish CompTIA content on your own and instead link back to it using our URLs.*

## Guidelines for Sharing Content:

- **Social Sharing:** We encourage you to share CompTIA content with your social networks! However, please ensure that when sharing you link back to the original content using our URLs - and remember to tag CompTIA.
- **Linking to CompTIA Content:** Always link back to CompTIA-owned content when using it on your website, blog, email, etc. CompTIA content should never be re-uploaded to any platform or used as your own.

*Please do not replicate CompTIA content without permission from CompTIA's content marketing team.*

## Have a Story You'd Like to Share?

- Connect us with students and instructors who have stories and expertise to share.  
**Submit your story on [CompTIA.org](https://www.comptia.org) or email [blogeditor@comptia.org](mailto:blogeditor@comptia.org)**