CompTIA Content Sharing Guidelines
How to Use CompTIA Content in Your Marketing Efforts

Types of CompTIA Content:

→ Blogs articles
→ Customer success stories and partner spotlights
→ Content found on CompTIA’s resource hubs: articles, infographics, guides, interactive content, CompTIA research, etc.

4 Ways to Use CompTIA Content

→ **Get Social:** Share CompTIA content on your social media channels!
→ **Link Out:** Link to CompTIA content from your website, blog, email, etc. using our URLs.
→ **Talk About It:** Reference CompTIA content in the classroom and other student communication.
→ **Quote Us:** Quote short blurbs from CompTIA content and link to us in your digital content.

As a reminder, we ask that Partners not publish CompTIA content on your own and instead link back to it using our URLs.

Guidelines for Sharing Content:

→ **Social Sharing:** We encourage you to share CompTIA content with your social networks! However, please ensure that when sharing you link back to the original content using our URLs – and remember to tag CompTIA.

→ **Linking to CompTIA Content:** Always link back to CompTIA-owned content when using it on your website, blog, email, etc. CompTIA content should never be re-uploaded to any platform or used as your own.

Please do not replicate CompTIA content without permission from CompTIA’s content marketing team.

Have a Story You’d Like to Share?

→ Connect us with students and instructors who have stories and expertise to share. Submit your story on CompTIA.org or email blogeditor@comptia.org